

# MIT the Culture/InterMITtence Culturelle 2021

## Ciclo di Seminari su “Economia della Cultura e del Settore Turistico”



**15 marzo 2021, ore 11:00-12:30**, Luigi Ferraiuolo, “Art soul: un incubatore di bellezza a Pietrelcina: strategie di marketing turistiche e culturali”.

Link: <https://teams.microsoft.com/l/meetup-join/19%3a24d5b47195814b54a34332130821a8a8%40thread.tacv2/1614703981417?context=%7b%22Tid%22%3a%22017e16ae-f415-4f8d-9af0-a21b57cd448e%22%2c%22Oid%22%3a%22a269ff42-9165-4890-a41b-d5503e7ea137%22%7d>

**19 marzo 2021, ore 11:00-12:30**, Ruben Santopietro, “Strategie di marketing turistico: perseverare o ricominciare”.

Link: <https://teams.microsoft.com/l/meetup-join/19%3a24d5b47195814b54a34332130821a8a8%40thread.tacv2/1614704267144?context=%7b%22Tid%22%3a%22017e16ae-f415-4f8d-9af0-a21b57cd448e%22%2c%22Oid%22%3a%22a269ff42-9165-4890-a41b-d5503e7ea137%22%7d>

**22 marzo 2021, ore 11:00-12:30**, Aldo Antonio Cobianchi, “La figura del curatore di eventi, tra arte, cultura, spettacolo e... momenti felici”.

Link: <https://teams.microsoft.com/l/meetup-join/19%3a24d5b47195814b54a34332130821a8a8%40thread.tacv2/1614770475641?context=%7b%22Tid%22%3a%22017e16ae-f415-4f8d-9af0-a21b57cd448e%22%2c%22Oid%22%3a%22a269ff42-9165-4890-a41b-d5503e7ea137%22%7d>.

**Comitato organizzativo:** Maria Rosaria Carillo, Davide Del Prete, Carolina Diglio, Claudio Grimaldi, Maria Giovanna Petrillo